

RESEARCH FORUM 2021

UNLOCKING TRANSFORMATIONAL VALUE:
the Triple Bottom Line

Wednesday, October 20th, 2021
11:00 - 16:35 CET

online

Welcome to the Research Forum - flagship research-outreach event of EU Business School

EU Business School, through ONResearch - its research platform - invites experts, leaders and shapers from academia, businesses, governments, international organizations, think tanks, and NGOs to once again discuss and deliberate on some of the most pressing issues of today under the auspices of its annual Research Forum.

Human interaction may have been permanently altered by the COVID-19 pandemic, forcing changes in the ways that companies interact with their consumers and the environment. In the past 20 months, the world has seen more disruptions to industry than in the previous 5 years combined. At the same time, human capacity has enhanced significantly thanks to technology. The new operating landscape created by these phenomena presents both an opportunity and a challenge. However, the difference between challenge and opportunity is in the actions that Leaders must already be taking today.

The fourth edition of the EU Business School Research Forum takes an applied approach to unlocking business value, by addressing specific industry challenges and facilitating in-depth discussions on the solutions being applied around the world today. By highlighting and co-developing key frameworks, the Forum will offer participants the opportunity to take tangible insights and tools back into their own operations.

Agenda

11:00 – 11:02

Opening

Luc Craen, Managing Director & Vice-President, EU Business School

11:02 – 11:05

Welcome Note

Suddha Chakravarti, Head of Research, EU Business School

11:05 – 11:30

Keynote Address: Role of Bio-innovation and Biodiversity in Africa

H.E. Ameenah Gurib-Fakim, Former President of Mauritius

11:30 – 12:00

Discussion: Digital Innovation: Identifying, Integrating and Scaling

Apart from being the buzz word of the current decade, understanding innovation is a critical element of business survival. We discuss good practices on identifying, investing in, and integrating innovations. We also discuss how the range of stakeholders can contribute to scaling innovative solutions while also having positive impact on society.

Speakers:

H.E. Ameenah Gurib-Fakim, Former President of Mauritius

Ugo Ikpeazu, Lecturer at EU Business School/ONResearch, Social Development Consultant

Sindhuri Ponnareddy, Lecturer, EU Business School

12:00 – 13:00

Panel 1: ESG Frameworks for Transformation

A discussion on how leading private sector are integrating ESG frameworks into innovative business models, as well as how these leaders are positioning their businesses to create value in an uncertain future.

Moderator:

Chris McHugh, Senior Adviser, International Association of Credit Portfolio Managers/ Researcher, University of Southampton Business School

Panelists:

Thomas Hohne-Sparboth, Head of Sustainability Research, Lombard Odier Asset Management

Anastasia Naranova-Nassauer, Research Coordinator, EU Business School

David Lais, CPO, Ecolytiq, Climate Activist & Social Entrepreneur

13:00 – 14:00

Panel 2: Enabling Grassroots Ecosystems to Unlock New Markets

SMEs, start-ups, innovators, and the informal economy all have one thing in common, in most parts of the world, they form the category of society where the larger percentage of populations are engaged. These ecosystems represent opportunities for growth that both the public and private sectors must learn to cater to and collaborate with.

Moderator:

Raymond Gilpin, Chief Economist, UNDP Africa

Panelists:

Raghunath Mandava, Former CEO, Airtel Africa

Marie-Chantal Kaninda, Executive Director, World Diamond Council

Zeynu Ummer, Chief Technical Advisor, UNDP Africa Borderlands Center

Sarata Conateh, Acting Chief Executive Officer, GCCI

Jesper Hörnberg, Co-Founder, GIVEWATTS/ Lead of Innovation & Scaling and the GRP Incubator, Global Resilience Partnership

14:00 – 15:00

Panel 3: The Realities and Opportunities of Free Trade

The global trade landscape has seen some of its more significant shocks in the past 5 years. With trade blocs opening up, and others shrinking, we discuss the dynamic landscape of opportunities for businesses to plug into.

Moderator:

Suddha Chakravarti, Head of Research, EU Business School

Panelists:

Antonina Joy Kategekwa, Strategic Advisor on Trade, UNDP

Floriana Borino, Trade Analyst, International Trade Centre

Ugo Ikpeazu, Lecturer at EU Business School/ONResearch, Social Development Consultant

15:00 – 16:00

Break

16:00 – 16:30

Fire-side chat: Value Creation: the Geneva Case

A one-on-one discussion looks at the Geneva case to understand how one of the world's most international cities continues to reinvent its business environment for value creation.

Speakers:

Vincent Subilia, Director General Geneva Chamber of Commerce, Industry and Services (CCIG)

Suddha Chakravarti, Head of Research, EU Business School

16:30 – 16:35

Closing

Stef de Jong, Academic Dean, EU Business School Geneva

Speakers



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Former President of
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Vincent Subilia,
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Thomas Höhne-Sparboth,
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Research, Lombard Odier
Asset Management



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UNDP



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Academic Dean, Swiss
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